

IVAYLOV COMPANY



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INTRODUCTION

Boval Ltd. is a small family company with more than 10 years in the locksmith industry. The story begins back in 1994, when Dimitar Ivaylov, CEO of the company today, began working as an intern in a small locksmith studio in the old center of the capital. Over the next 26 years, he and his team of great professionals and friends will establish themselves as a recognizable name at the European market. In addition to Europe, the company has very good business relationships with customers from America, Africa and parts of Asia.

After completing the internship program, Ivaylov opened his own locksmith studio and began training people, interested in this craft. However, this was not enough, because everyone has been telling him that he had a talent, different from most locksmiths. In a small country like Bulgaria some years ago, there were very few unlocking tools, and people to work or invent such, were white crow. That's why he came up with the idea to start making the tools himself. Followed by many projects and applications, which he successfully completed, in 2010 he specialized in tools for: double bit locks, Mul-T-lock Omega, Potent Pump Locks etc. In 2011 he created the first, unique tool for the Polish lock Gerda, and a year later – the Autodecoders, which would later become a total hit on the world market. The decoders work on the principle of impression, and at one of the exhibitions, the unlocking itself shows his 4-year-old daughter, which gives a clear idea of how easy and fast it is working with those products. In 2020 he became a member of the Lockmaster group, which once again proved on the one hand his skills, and on the other - the high quality of the products he offers.



Today, Dimitar Ivaylov is the Head of a small but cohesive team that works with enthusiasm, good mood and understanding for each client. The company's portfolio includes tools without an analogue on the market offering practical and fast solutions.

VALUES:

- ★ **Accountability** – we acknowledge and assume responsibility for our actions, products, decisions and policies.
- ★ **Balance** – we keep trying to create a healthy work-life balance for our employees and reassure a different and quality product as a result.
- ★ **Commitment and Impeccable service** – we make a commitment to make a great product, to provide the best customer service and develop a long-lasting business relationship with every client
- ★ **Empowerment** – we encourage our employees to take initiative and give the best.
We empower them to lead and make decisions.
- ★ **Innovation** – we pursue new creative ideas that have the potential to change the locksmith industry.
- ★ **Integrity** – we act with honesty and honour without compromising the truth.
- ★ **Feedback** – we are open not only for the positive feedback of our customers but also we highly appreciate the constructive criticism for getting better in time.
- ★ **Reliability** – we establish reliability through actions and good manufacturing practice at a daily basis business routine where we schedule and perform work in professional manner at a good, transparent price, on-time.

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MISSION

The locksmith market is competitive and fast changing. For that reason, for a company like ours it is a must to be different from our competitors. For many years we have been working hard to provide an unique service trusting our values which have been established at the beginning. Our goal is to improve our business and increase efficiency and profitability with quality and easy to use products and to help in the creation of a better living world. At the end we expect a 100% satisfied customer.



OUR BEST SERVICES

01

Auto professional decoders

02

Auto professional mini decoders

03

Gerda decoders

04

Pump lock tools

05

Double bit impressing

06

Axira

07

SAG
And much more



OUR TEAM



Maria Dimitrova
Organizer, assembly and
installation of tools



Dimitar Ivaylov
CEO



Mihail Gechev
Quality control



Hristo Nikolov
Operator CNC wire
machine



Polia Malinova
PR manager



Lazar Klecherov
Operator CNC wire
machine




Pavel Bonev
Organizer, assembly and
installation of tools




Alexandar Damianov
Designer



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